

### **About Bregal**

## Our commitment to responsible investing

Bregal Investments is an international private equity firm providing a platform for five direct investment teams and a fund-of-funds team across the US and Europe. With distinct investment strategies, all our teams and their related funds focus on investing in mid-market companies in a variety of sectors and geographies, either through a variety of buy-out control equity, structured minority equity or credit investments. Collectively, this represents circa €12 billion of assets under management.

**€12**bn

assets under management1

70+ portfolio companies²

offices across Europe and North America

different nationalities represented by our team

### **Introduction to the Bregal Helps Initiative**

In spring 2020, in response to the global pandemic, Bregal's senior management team and all Partners, together with the COFRA Foundation, launched the €3 million Bregal Helps Initiative.

This effort was launched with the mission to assist Bregal portfolio companies and funds in their objectives to support local communities affected by the Covid-19 pandemic.

The initiative strived to provide essential immediate relief across our local communities, as well as to enable long-term positive impacts. Charitable projects were initiated by portfolio companies together with Bregal employees. All grants were reviewed and approved by the Bregal Helps Initiative committee and the COFRA Foundation, based on their ability to provide relief and address vulnerabilities arising due to Covid-19.

The charitable initiatives supported can broadly be presented in five categories.

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### Health and well-being

Supporting communities affected by Covid-19 with meaningful health and well-being programmes.



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### **Digital connectivity**

Ensuring vulnerable people within our communities are able to connect with loved ones despite the pandemic.



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### **Nutrition**

Helping ensure access to nutrition for the most vulnerable within our communities.



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### **Education**

Enabling continued access to learning and educational opportunities for all during the pandemic.



### p20

### Wider relief

Supporting vulnerable and minority groups to overcome challenges made worse by the Covid-19 crisis.



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### Co-CEOs' letter

# Committed to our community

Responding to the biggest public health crisis of our lifetimes.

At Bregal, it has always been our priority to be a good corporate citizen, supporting our portfolio companies and their local communities to create positive social and environmental outcomes. In spring 2020, when the magnitude of the Covid-19 pandemic became clear, we knew we needed to do more and find a meaningful way to respond to the biggest public health crisis of our lifetimes.

In response, our senior management team and all Partners, together with the COFRA Foundation, launched the €3 million Bregal Helps Initiative.

Eighteen months on and we are grateful to see that this initiative has positively impacted many lives, achieving some remarkable social returns across a range of programmes. In addition, it has sparked a significant long-term interest in social impact creation across Bregal, which we hope to capitalise upon to drive further meaningful impacts going forward.

As the initial fund is drawing to a close, we would like to take a moment to showcase some of the wonderful programmes we have had a chance to support together.

To date, we have supported 29 initiatives across Europe and the US, which have positively impacted nearly 11 million people – a number way beyond even our most ambitious expectations.

This initiative would not have been possible without the charitable contributions from both our global leadership and our Partners, as well as support from the COFRA Foundation. We collectively felt a responsibility to provide COVID relief in our local communities where it was desperately needed.



Through our support, various impactful initiatives were piloted and scaled. For example, thanks to an initial \$125,000 grant made on behalf of Buyers Edge Platform, the Produce Alliance Foundation was able to pilot their COVID relief programme and secure a further \$300 million in government and private sector funding, enabling the distribution of approximately 9 million fresh food boxes to families most affected by the pandemic.

We are especially grateful to our teams for their active engagement and to our portfolio companies for their collaboration in identifying such creative initiatives and working with some exceptional non-profit organisations. Going forward, we are resolute in our ambition to maintain the momentum that this initiative has created, both within Bregal and among our portfolio companies, and excited to continue to enable our employees and portfolio companies to support the most vulnerable within our local communities and across our wider ecosystem.

### Quentin Van Doosselaere

Co-Chief Executive Officer

### Steven Black

Co-Chief Executive Officer

Bregal Helps Initiative Report 2021

### Message from COFRA Foundation

# A force for good

Bringing business and society together to drive positive societal outcomes for all.

The value of human life, working together for the common good, looking after the planet and treating others as you would like to be treated – these are ethical values at the heart of our family-owned enterprise.

For the COFRA Foundation, these values translate into enabling and empowering our employees across the group to engage with and support the communities we live in, work with and serve – even in the toughest of circumstances.

In the face of the unprecedented Covid-19 pandemic, we were enthused to help scale the impact of the Bregal Helps Initiative to address the global health crisis and provide support for local communities across their portfolio of businesses.

It has been deeply inspiring to see Bregal colleagues come together with such determination, generosity and courage. Through targeted philanthropic programmes, which span the five core themes of health and well-being, digital connectivity, education, nutrition and wider relief, the Bregal Helps Initiative touched many lives and supported particularly vulnerable populations within our communities. It also helped young people and adults thrive despite increased barriers to success.

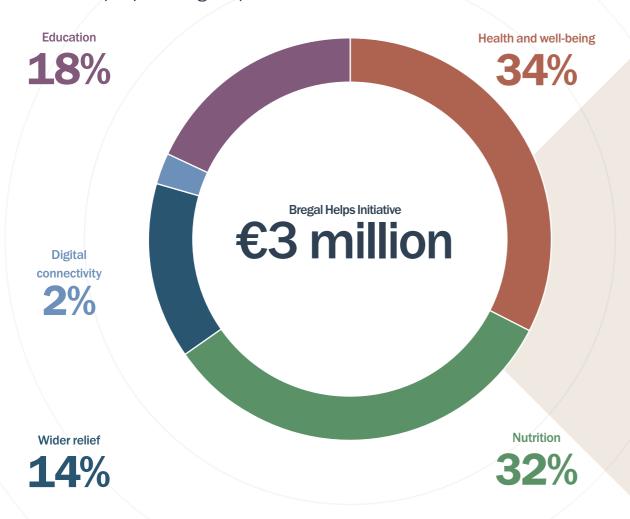
We are proud to have supported this initiative and look forward to continue to inspire, empower and engage colleagues across COFRA's businesses to make a difference and do good together.

### Florian Brenninkmeijer Chair, COFRA Foundation



### At a glance

Over the last 18 months, the Bregal Helps Initiative had the privilege to assist over 30 charitable organisations, which have played a pivotal role in supporting vulnerable people during the pandemic.



**Number of Grants** 

Case Studies

29

Number of charities

34

Positive impacts\*

Health and well-being

119,401

Digital connectivity

132

Nutrition

10,757,338

Education

794

Wider relief

1,077

<sup>\*</sup> Impact assessment is based on both actual and expected positive outputs enabled by Bregal Helps' contributions. Where expected impacts are calculated, the calculation is based on budgetary spending expectations of the charities and information made available to us at the time of publishing this report.

<sup>\*\*</sup> In the context of this report, 'impacts' implies expected number of outputs delivered by an activity.

Introduction Letters Impact Summary Case Studies

10.9m

positive impacts

### At a glance continued

2.14m meals

1,650 individuals

given free eyecare



### 772 young people

provided with educational opportunities through access to technology, safe learning environments and skills training



### 22 regional facilitators

supported to deliver training and workshops in schools covering > 360,000 students



### 535 families

supported to recover and rebuild after suffering from domestic abuse or violence



8.62m meals

distributed



### 342 vulnerable adults and at-risk youth

provided with mental health support and shelter



### 200 hospitality workers

supported financially



100,268 families with vulnerable children

provided with support and guidance



### 132 tablets & PCs

donated to help vulnerable people stay connected



### 13 frontline workers

provided with mental health and addiction support



### 5,000 African American women

provided with sports clothing

### 12,470 people living in poverty

provided with water, sanitation and hygiene facilities

Health and well-being

Nutrition

**Digital connectivity** 

Education

Wider relief



Digital connectivity

Nutrition

Education

Wider relief

# Health and well-being

Supporting communities affected by Covid-19 with meaningful health and well-being programmes.

### Helping vulnerable children during the pandemic

Assisting Kroschke Kinderstiftung to provide support for parents of chronically ill and special needs children.

Given that chronically ill and special needs children are at greater risk of infection, the number of parents under enormous stress has risen 65% compared to the pre-pandemic period.

Positive impacts

children provided with support and guidance

Kroschke Kinderstiftung has supported families for over 27 years and the grant it has secured through Onlineprinters, one of the leading online printing companies in Europe, has been supporting parents with hands-on advice and motivation, including:

- 1. Provision of online support services;
- 2. Offering one-on-one expert sessions; and
- 3. Creating self-help groups for parents.

Charity: Kroschke Kinderstiftung Company: **Onlineprinters** Location: **Germany** Fund: Bregal Unternehmerkapital

Grant value: **€17,500** 

Charity

Company





### **Supporting first** responders and frontline workers

**Funding Caron Treatment Centers'** efforts to help medical personnel cope with the added pressures of the pandemic.

During Covid-19, frontline workers have been put under incredible stress and are consequently prone to higher rates of mental health and substance abuse issues.

Corcentric, a leading provider of automated procurement, accounts payable and accounts receivable software, has facilitated a grant for Caron to provide frontline emergency medical personnel with life-changing mental health support and substance abuse recovery services.

Positive impacts

frontline workers provided with mental health and addiction support The grant enabled Caron to support first responders and frontline workers with specialist medical support and treatment. to provide long-term relief for those working tirelessly to support their own communities.

Charity: Caron Treatment Centers Company: Corcentric Location: USA Fund: Bregal Sagemount Grant value: \$150.000 + \$50.000

Charity

Company





Digital connectivity

Nutrition

Education

Wider relief



### Providing eye exams and glasses for those affected by Covid-19

Contributing towards two Access, Inc. initiatives helping underserved youths in San Diego County.

Charity: Access, Inc.
Company: Total Vision
Location: California, USA
Fund: Bregal Partners
Grant value: \$200,000

Charity

Company





Covid-19 has had a disproportionate effect on youths seeking employment and many employees who have lost jobs or who have been otherwise affected by the pandemic.

Recognising this, Total Vision, a leading vision care provider operating a network of independent optometry practices, has chosen to launch and scale two initiatives.

The Gift of Sight programme was launched in October 2020 in partnership with Access, Inc., a charity that helps groups such as at-risk youth and victims of human trafficking. The programme provides free eye examinations and glasses to underserved transitional youth in San Diego County, California, with a specific focus on students that have been affected by Covid-19.

Around the same time, Total Vision also launched its Neighbours Helping Neighbours Campaign in which each of the 35 Total Vision practices asked patients to nominate neighbours who have been significantly affected by Covid-19. The nominees were then given a free comprehensive eye exam and glasses.

Overall, the grant has enabled Total Vision and Access, Inc. to provide members of the community, who have been made worse off by the impacts of Covid-19, with eyecare, which provides long-term benefits for beneficiaries.

Positive impacts 1,650

with free evecare

44

I saw a family that just lost their father, age 46, in late July. Both he and his wife were nurses. The wife is afraid to go back to work and has not been working since. They just recently adopted a 13-year-old daughter from the Philippines. The son, during his exam, said that he still hears his dad's laughter. It was really sad. While we can't replace their loss, we can help in a small way by providing them free eye exams and glasses."

**Dr. Beverly Bianes**Director of Charitable Outreach, Total Vision

Digital connectivity

Nutrition

Education

Wider relief

### Helping vulnerable children and their families

Enabling three children's charities to support families during the pandemic.

In light of Covid-19, GUS, a leading provider of integrated software solutions, was keen to support three children's charities, Kinderhospiz Köln, Kinderhospiz Sternenbrücke and Kinderschutz München.

The Bregal Helps Initiative tripled the initial company donation to the charities, helping them to support terminally ill children and their families. Support across charities included offering hospice care at home and holiday retreats to families with terminally ill children, as well as supporting children at risk in the local community (e.g. victims of sexual abuse, refugees, troubled family backgrounds).

Charities: Kinderhospiz Köln, Kinderhospiz Sternenbrücke; Kinderschutz München

Company: GUS Location: Germany

Fund: Bregal Unternehmerkapital

Grant value: €24,000

Charity

Company







### Supporting terminally ill children and their families

Helping Stiftung Ambulantes Kinderhospiz München to provide home-care support for 23 families in Southern Germany.

The average cost of home care for families with terminally ill children is around €6,500 a year. With many families unable to maintain full incomes during Covid-19, affording such care has put many of them in a financially difficult situation.

Recognising this, Bregal Unternehmerkapital chose to help Stiftung Ambulantes Kinderhospiz München (AKM) and alleviate the cost of care for families in Munich.

AKM is a non-profit foundation which supports more than 350 families in Southern Germany and the grant was used to provide ongoing support for a number of families struggling with the added pressures and costs associated with the pandemic.

Positive impacts

families of terminally ill children provided with home-care assistance



Charity



Fund

**Bregal**Unternehmerkapital

### **Improving medical** professionals' facilities and well-being

Supporting Imperial Health Charity to provide mental health and well-being support for frontline medical staff.

As a result of Covid-19, there has been an increased demand for mental health and well-being support for NHS workers on the frontline.

Bregal Milestone has therefore supported a donation that has ensured workers continue to have access to mental health

and emotional well-being support from counselling teams, as well as improved staff facilities to rest and recuperate.

Part of the grant was also used to help alleviate patient isolation – caused by restricted viewing – by providing tablet devices for virtual visits.

Charity: Imperial Health Charity Location: UK

Fund: Bregal Milestone Grant value: **£50,000** 

Charity

Fund







Digital connectivity

Nutrition

Education

Wider relief



### Fighting the spread of Covid-19 in Bangladesh

Supporting UNICEF's Water, Sanitisation and Hygiene (WASH) programme, to help communities at heightened risk during the pandemic.

Charity: UNICEF Austria

Company: woom

Location: Bangladesh

Fund: Bregal Unternehmerkapital

Grant value: €80,000

Charity

Company





During Covid-19, vulnerable families in Bangladesh faced a higher risk of lack of access to basic facilities, such as clean water and sanitation. At the same time, woom, an award-winning children's bike company, has seen that children in their direct communities have been unable to keep fit through regular school activities. woom requested a grant to support its Giro del Gelato 2021 initiative to respond to these two needs.

The programme has had positive societal benefits both for those in woom's direct community, who took part in the Giro del Gelato cycling challenge, and for vulnerable families across woom's supply chain in Bangladesh – through support provided to UNICEF Bangladesh's Water, Sanitation and Hygiene (WASH) programme.

The money raised through the Giro del Gelato initiative has directly helped people living in slums in Dhaka North City Corporation, who have been provided with access to safe water stations for sanitation, handwashing and disinfection of surfaces – thus assisting in the fight against the spread of Covid-19.

Positive impacts

12,470

(est.) people living in poverty provided with access to WASH facilities

44

In many schools, children do not have the opportunity to wash their hands as a preventative measure against infection. If we don't act now, the impact of the crisis on the children will be enormous in the long run – this is exactly where our WASH programme comes in. The partnership with woom means help and hope at the same time!"

#### Christoph Jünger

**Executive Director, Austrian Committee for UNICEF** 



Digital connectivity

#### Nutrition

#### Education

Wider relief

### Supporting African American women through sport

Partnering with Black Girls RUN! to ensure African American women are able to remain fit and healthy during the pandemic.

Covid-19 has disproportionately affected low-income and minority groups, including African American women. Recognising this, United Sports Brands (USB), a leading sporting goods brand, requested a grant to support Black Girls RUN! in its mission to encourage and motivate black women to stay fit and healthy.

The programme has encouraged women to exercise and stay healthy even when organised fitness programmes and schools were not operating.

In addition, Walmart has helped market the programme to raise awareness and USB donated 10% of proceeds from Black Girls RUN! specific product lines to support the goal of helping 10,000 black women overall.

Positive impacts

5,000

health and fitness apparel to stay healthy

Charity: Black Girls RUN!
Company: United Sports Brands

Location: USA

Fund: **Bregal Partners**Grant value: \$200,000

Charity



Company





44

The Black Girls RUN! Foundation has a vision of helping women to see the best in themselves through movement. We inspire women across the country to make healthy living a priority. The BGR! U training programme was launched this year through the generous support of United Sports Brands and Bregal Helps."

Jay Ell Alexander
Owner and CEO, BGR!

## Eliminating social exclusion for vulnerable youth

Supporting Tukikummit to assist young people in Finland at risk of social exclusion due to Covid-19.

Annually, there are 65,000 young people in Finland at risk of social exclusion. At the same time, the Covid-19 pandemic has meant that many children's sporting activities have been suspended – giving rise to greater risk of social exclusion for those affected.

This grant, proposed by ePassi, the market leader in mobile payments for employee benefits, aimed to help support the Tukikummit Foundation's ongoing work and provide access to sports for children and young people where no public support can be obtained.

The Tukikummit Foundation is run by volunteers at zero cost, therefore 100% of the grant has directly supported vulnerable young people.

Charity: Tukikummit Foundation

Company: ePassi Location: Finland

Fund: **Bregal Milestone** 

Grant value: €50,000

Charity

Company





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**Digital connectivity** 

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# Digital connectivity

Ensuring vulnerable people within our communities are able to connect with loved ones despite the pandemic.



# Keeping vulnerable people connected during Covid-19 and beyond

Helping four charities in the UK and Ireland to provide terminally ill people and vulnerable adults with digital connectivity technologies.

During the pandemic, elderly patients in hospices, terminally ill children and vulnerable adults with special needs have relied upon technology to stay connected with friends and family due to restricted visiting.

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I wish you could have seen Annette (our head of nursing in the Hospice) when she spoke about what the iPads could be used for. She was so excited about a new way of capturing the wonderful things the children can experience when they are in our care and how much this would mean to parents."

#### **Gillian Neary**

Fundraising Manager, Saint Francis Hospice

Arkphire, a leading IT solutions and networking company, requested a grant to acquire tablet devices and PCs which have allowed these groups to remain connected.

Arkphire has chosen to support:

**Spread a Smile**, which supports children during long-term hospital stays.

**Sunbeam House Services**, which supports adults with special needs to live independently.

**Saint Francis Hospice**, which provides specialised palliative care.

**LauraLynn Children's Hospice**, which supports children with palliative care needs.

The devices have also been used to improve the digital literacy of adults with special needs, building their digital capabilities and independence.

#### Positive impacts

**132** 

Tablets and PCs provided to allow vulnerable people to connect with family and friends during lockdown

Charities: Spread a Smile; Sunbeam House Services; Saint Francis Hospice; LauraLynn Children's Hospice

Company: Arkphire
Location: UK and Ireland
Fund: Bregal Milestone
Grant value: €67,557

Charity

Company













Digital connectivity

Nutrition

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Wider relief

### **Nutrition**

Helping ensure access to nutrition for the most vulnerable within our communities.



## Ensuring access to food and water for the homeless

Helping the Lucky Duck Foundation feed and assist the homeless in San Diego.

San Diego County has one of the United States' fastest-growing populations of homeless individuals, who have been even further displaced as a result of the pandemic.

Align, a provider of specialty insurance underwriting and distribution, has supported the Lucky Duck Foundation for many years, with the CEO and senior management team making significant contributions. The Foundation itself supports homeless individuals throughout San Diego by distributing meals to those in need.

44

Funding support provided by the Bregal Helps Initiative was integral to the successful launch of the programme. The funding enabled us to scale the programme to reach 1,000 people daily, and, we will soon eclipse 1,000,000 meals distributed since the beginning of the pandemic. This programme and lifesaving sustenance are a major difference-maker in the lives of thousands of people."

#### Drew Moser

Executive Director, Lucky Duck Foundation

Through the original grant, the programme was able to reach 400 unsheltered homeless people, providing two meals and water per day. The grant has also enabled Lucky Duck to support individuals, who had previously been assisted by the meal programme, into employment.

By connecting people to shelter, housing and other critical services, the Foundation aims to help individuals end their homelessness and ensure long-term opportunities become available to support their growth.

### Positive impacts

110,000

(est.) meals provided to homeless people in San Diego

Charity: Lucky Duck Foundation
Company: Align Financial Holdings
Location: California, USA
Fund: Bregal Sagemount
Grant value: \$125,000 + \$50,000

Charity

Company







Health and well-being Digital connectivity Nutrition Education



### Giving fresh produce to communities disadvantaged by Covid-19

**Enabling Produce Alliance Foundation to scale their** Produce Box programme across the United States.

Charity: **Produce Alliance Foundation** Company: Buyers Edge Platform Location: Florida, USA Fund: Bregal Sagemount

Grant value: \$125,000 + \$50,000

Positive impacts and individuals living with food insecurity

Charity



Company **BUYERS**  At the beginning of the pandemic, tonnes of fresh food went to waste as restaurants, hotels and schools were closed - leaving farmers with nowhere to sell their produce. At the same time, vulnerable populations across the United States were suffering from increased unemployment and rising food insecurity.

To tackle these issues, Buyers Edge Platform, the leading provider of procurement software. group purchasing and data analytics to the food service industry in the United States, secured a grant to support the Produce Alliance (PA) Foundation's Produce Box programme, which is addressing the impact Covid-19 has had on the agricultural industry, economy and disadvantaged communities across the country.

In April 2020, with the support of private and public funding, PA Foundation was able to purchase and deliver 500,000 pounds (226,796 kg) of fresh produce to frontline workers, in 28,000 boxes.

Wider relief

Given the success of the programme and initial support from the Bregal Helps Initiative, PA was able to demonstrate its capabilities to the United States Department of Agriculture (USDA) to seek extra funding.

The grant money from Bregal Helps has provided seed funds to the PA Foundation to establish hyperlocal food impact programmes in hard to count (HTC) communities throughout Chicago. In recent months, the PA Foundation has forged strategic partnerships with schools, government entities, healthcare providers and private organisations to provide wraparound services through our innovative food box programmes and hub model. We are on a mission to bridge food access gaps and build a complete food eco-system for every American, and Bregal Helps is invaluable to our long-term vision."

### Melissa Ackerman

President, Produce Alliance and PA Foundation



Digital connectivity

#### Nutrition

#### Education

Wider relief

### Giving fresh produce to communities continued

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The goal of nutrition engagement programmes for youth through the PA Foundation is twofold: to positively impact health behaviours in childhood, creating lifelong healthy associations with food; and to eradicate malnutrition and its negative effects on social, emotional and cognitive development in youth. The support and funding of Bregal Helps enabled us to feed communities in a variety of ways through numerous platforms that eliminate the social determinants of health in marginalized communities. We provide scale, bandwidth and unique impact propositions in the food and nutrition space."

**LaToyia Huggins**VP of Strategic Partnerships, FreshHUBS

As a result, the PA Foundation was given a substantial grant by the USDA to scale the programme nationally and support community-based organisations across the United States. Since, then PA has scaled even further and by June 2021 held the largest contract supporting the USDA's Farmers to Families Food Box programme.

To date, PA has received over \$300 million in funding and distributed over 9 million fresh food boxes – equivalent to over 269 million pounds of food.

As an extension of the programme, PA is continuing to work with vulnerable communities across the United States and is currently deploying a test case, partnering with Black Men United, to show the positive impact food security and nutrition can have on curbing gun violence and criminal activity in Black communities.

This work is also focused on bridging the divide between police and the communities they protect – as well as providing employment opportunities for the unemployed and underemployed.



### Keeping communities fed and restaurants open

Supporting World Central Kitchen's efforts to feed vulnerable people and keep small businesses open

Buyers Edge Platform (BEP) also requested a second grant to support World Central Kitchen's (WCK) Restaurants for the People programme, again tackling issues of food insecurity within their community.

The programme is a partnership between BEP and WCK—with restaurants in the BEP network receiving funds, allowing them to bring employees back, stay in business and provide meals to the community.

Through the programme, restaurants are able to provide 250 meals per day to vulnerable members of the community in both New York and Chicago.

Positive impacts

2,500

meals provided to families and individuals living with food insecurity

Charity: World Central Kitchen
Company: Buyers Edge Platform

Location: **USA** 

Fund: **Bregal Sagemount**Grant value: **\$25,000** 

Charity

Company







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## Helping deprived families and local restaurateurs

Supporting Save the Children Finland to distribute meals to families in need, while supporting local restaurants.

Over 110,000 Finnish children and youth live in economically disadvantaged families, with the Covid-19 crisis further exacerbating the challenges they face.



Auta aterialla!

Operating in Finland and Sweden, ePassi, the market leader in mobile payments for employee benefits, combined its technology with a grant facilitated by Bregal Milestone to help families living in deprivation, by funding free local restaurant meals in collaboration with Save the Children Finland.

Save the Children Finland is one of the most reputable, trusted and oldest local charity organisations and is known by everyone in Finland – which was an important factor in enabling families across the country to benefit.

Save the Children distributed the funds via the ePassi platform, topping up the accounts of families most in need with credit which could then be spent via the ePassi app.

The initiative also helped local restaurateurs who have been seriously hit by Covid-19 and are seen as one of the most vulnerable business categories in Finland.

Positive impacts

10,000

individuals living with food insecurity

Charity: Save the Children Finland

Company: ePassi Location: Finland

Fund: **Bregal Milestone**Grant value: **€100.000** 

Charity

Company





## Ensuring foodbanks can continue to help those in need

Helping to maintain Banco Alimentare's foodbank donations and services during the national lockdown in Italy.

The impact of Covid-19 in Italy has substantially increased the number of people that cannot afford to buy meals for themselves and their families.

Banco Alimentare foodbanks had been a lifeline to these people, but social distancing measures, imposed during the lockdowns, prevented the charity's volunteers from asking retailers' customers for donations.

To ensure that customer donations could still be made, Epipoli, leader in prepaid payment network and specialised in Gift Card solutions, used its expertise to develop a gift card which customers can purchase in store and donate in a contact-free way. The retailers then use these proceeds to ship the food to Banco Alimentare's foodbanks at their own cost.

The grant supported food purchasing to ensure the foodbanks remain well stocked, and able to support families in need throughout the pandemic.



Positive impacts

**1,714,286** 

meals provided to families and individuals living with food insecurity

Charity: Banco Alimentare
Company: Epipoli
Location: Italy
Fund: Bregal Milestone

Grant value: **€125,000** 

Charity

Company





Digital connectivity

#### Nutrition

Wider relief

### Helping to feed New Yorkers during the pandemic

Enabling New York Cares to provide millions of meals to vulnerable people suffering from issues of food insecurity.

Food insecurity has become an acute concern for many people during the pandemic, with rising unemployment and the sick and elderly facing higher risks of infection outside their homes.

Bregal Sagemount has supported New York Cares for many years and facilitated a grant to support the charity's Covid-19 relief efforts, which began on 16 March 2020 and has distributed over 8.5 million meals to date.

In total, by the end of 2020, the programme was able to pack and distribute 37 million meals and fill 53,086 volunteer roles – helping to feed struggling families across New York.



Charity: New York Cares
Location: USA
Fund: Bregal Sagemount
Grant value: \$125,000 + \$50,000

Charity

Fund





Positive impacts

8,540,000

(est.) meals distributed to families an inidividuals living with food insecurity

### Supporting foodbank collections for the vulnerable

Supporting Sufra to provide vulnerable Londoners with food security.

Charity: Sufra NW London
Location: UK
Fund: Bregal Milestone
Grant value: £50.000

Charity

Fund





Sufra, a London-based foodbank, has seen a rise in food aid demands due to Covid-19, as people in low-paid jobs have faced extreme financial pressures from being furloughed or made redundant.

With its usual collection methods compromised by the pandemic, Sufra has had to increase food supply purchases and has also developed its Edible Garden as another source of supply, providing healthier meals for beneficiaries.

The grant, enabled through Bregal Milestone, has enabled Sufra to maintain food supplies and community kitchen operations to support Londoners living with food insecurity.

Positive impacts

6,610

(est.) meals provided to families and individuals living with food insecurity

### Keeping food distribution on track in Catalonia

Helping Banc dels Aliments to provide food for increasing numbers of people experiencing hardship during the pandemic.

With rising unemployment and growing numbers of people with very limited access to basic food needs, Banc dels Aliments services have become increasingly important. The charity recovers food surpluses suitable for human consumption from across Spain and redistributes them to people living in poverty – thus alleviating hunger.

Paack, the market-leading provider of scheduled, next-day and same day e-commerce delivery solutions, has sought to assist Banc dels Aliments through a grant, facilitated by Bregal Milestone, which has funded the cost of its food distribution networks at both a regional, last-mile delivery and wider provincial scale – across Catalonia. At the same time, Paack further assisted the charity through lending their expertise to the charity's logistics operations to improve efficiency and reach more people in need.

Charity: Banc dels Aliments

Company: Paack

Location: Spain

Fund: **Bregal Milestone**Grant value: **€100,000** 

Charity

Company





**79,942**meals distributed to families and individuals living with food insecurity

Digital connectivity

Nutrition

Education

Wider relief

### Education

Enabling continued access to learning and educational opportunities for all during the pandemic.



## Expanding education facilities for special needs students

Partnering with Stiftung Brändi to facilitate the extension of educational facilities for students impacted by Covid-19.

Vulnerable adults and children with special needs have been severely affected by Covid-19, which has reduced their access to suitable education facilities.

Embassy Jewel, one of the five leading luxury watch retailers in Switzerland, was keen to address this challenge, and partnered with Stiftung Brändi.

The charity focuses on the integration and inclusion of people with special needs into society. It operates various residential buildings and schools in nine locations in Switzerland, providing a place to live and learn.

The grant facilitated development of an extension to an existing school, expanding its capacity from 220 students to 250, enabling more students to benefit from safe and tailored educational opportunities.

Charity: Stiftung Brändi
Company: Embassy Jewel
Location: Switzerland
Fund: Bregal Unternehmerkapital
Grant value: CHF 50,000

Charity

Company



E M B A S S Y

**KIRCHH**@FER

44

I would like to express my sincere appreciation to you and all members of Embassy Jewel AG, Bregal Unternehmerkapital, and COFRA Foundation who supported our request to fund about 100 teenage students with disabilities. Your generous grant makes an important contribution to the completion of our building project."

Marcel Hossli CEO, Stiftung Brändi



Health and well-being Digital connectivity Nutrition **Education** Wider relief



### Charity: Global Health Crisis Coordination Center

Company: **Procure Analytics**Location: **Georgia, USA**Fund: **Bregal Sagemount**Grant value: **\$150.000** 

Charity

Company





Positive impacts

445

students provided with a Covid-19-safe learning environment

## Ensuring safe access to education during the pandemic

Facilitating GHC3's efforts to reopen schools serving underprivileged students.

Faced with a previously unimaginable crisis, schools had to go to extraordinary lengths to ensure safe access to education.

To help address this challenge, Procure Analytics (PA), a group purchasing organisation focused on the industrial maintenance, repair and operations space, has partnered with the Global Health Crisis Coordination Center (GHC3) to support the Covid-19 prevention needs and back-to-school supplies for KIPP Woodson Park Academy. The Academy is a charter elementary school in Atlanta serving c.750 students, almost all from low-income, African American families that are at high risk for Covid-19.

The programme helped GHC3 to pilot, test and iterate on the Centers for Disease Control and Prevention's (CDC) recommended guidelines for the successful reopening of elementary schools, a critical element necessary for the return to normality for the economy. The pilot also helped inform the roll-out of measures across other schools.

PA's team helped to facilitate the orders and worked with suppliers to drive pricing generally not available to schools. PA estimated a 20% saving (c.\$50,000) achieved for KIPP versus other commercial alternatives and donated all fees earned from supplier Partners on this order alongside the grant.

# Supporting students from historically underprivileged backgrounds

Supporting students through their education by ensuring access to technology and STEM scholarships during the pandemic.

With education taking a significant hit during the pandemic, the risk of an irreversible education divide between vulnerable students and their peers has increased.

Kiteworks, a private cloud solutions company focused on secure file sharing and collaboration, aimed to address this challenge by supporting the Thurgood Marshall College Fund (TMCF), which assists c.300,000 students attending the 47 Historically Black Colleges and Universities (HBCU) in the United States.

Charity: **Thurgood Marshall College Fund**Company: **Kiteworks** 

Location: **USA**Fund: **Bregal Sagemount**Grant value: **\$150.000** 

Charity

THURGOOD MARSHALL COLLEGE FUND

Kitewcrks

Company

Kiteworks has facilitated a grant to support TMCF in two ways:

- Supporting the Covid-19 Historically Black Universities Emergency Fund, which provides technology support and reimbursement to students; and
- Contributing to the STEM Scholarship Fund, a needs-based scholarship programme geared toward STEM students.

The initiative had an immediate impact, enabling TMCF to process additional equipment requests and to allow students to remain in school with a reduced debt burden. Additionally, the scholarship programme provides a pathway for students in the HBCU network to progress into decent employment with companies such as Kiteworks.

Positive impacts

225

(est.) students provided with scholarship support and access to essential technology



Digital connectivity

Nutrition

Education

Wider relief

## Supporting global communities affected by Covid-19

Enabling Full-Circle Learning to upskill individuals to act as positive change agents in communities worldwide.

Full-Circle Learning (FCL) supports individuals worldwide to act as positive change agents in their communities.

During Covid-19, FCL's ability to support and upskill change agents has been negatively impacted, as volunteers have been unable to engage students in person or instil the sense of community that is a core part of FCL's approach.

Initiated by DentalXChange, the largest independent dental data exchange platform, this grant ensured that the FCL staff can continue nurturing schools in the various regions of Africa and provide scholarships, project grants, capacity building, mentorship and general assistance to FCL programmes.

Charity: Full-Circle Learning
Company: DentalXChange
Location: Global

Fund: **Bregal Sagemount**Grant value: **\$50.000** 

Charity FULL-CIRCLE

Company



8

Positive impacts

22

regional facilitators supported to deliver training and workshops in schools covering 363,368 students Positive impacts

55

students supported with scholarships and programmes encouraging them to remain in education

### Enabling deprived children to learn from home

Helping Lichtblick 2000 to procure home schooling technology and support underprivileged children.

In Kaiserslautern, Germany, where proAlpha, a leading provider of enterprise resource planning solutions for medium-sized manufacturing and wholesale companies in the DACH region, is located, approximately 125 children live in social deprivation. During the Covid-19 crisis, many of these children were unable to participate in home schooling activities due to a lack of IT equipment.

The grant enabled Lichtblick 2000, a charity committed to helping disadvantaged children and young adults, to secure appropriate IT equipment, while proAlpha has also covered an additional €4,000 in service costs related to setting up the equipment and IT purchasing.



Charity

Company





Positive impacts

33

(est.) students provided with access to essential technology

### Helping diverse young journalists in their careers

Helping The Guardian Makerfund initiative to support young journalists overcome increased barriers to success.

The Covid-19 pandemic further amplified employment challenges faced by young journalists, in particular those from disadvantaged backgrounds.

Cafeyn, the leading information streaming platform in Europe, was keen to help address this challenge and requested a grant to set up and support the Makerfund initiative, coordinated by The Guardian Foundation.

The initiative will provide journalists from minority and/or disadvantaged backgrounds with work placements, during which they will be trained by the Cafeyn editorial team and be provided with an opportunity to publish content on the Cafeyn platform.

Charity: The Guardian Foundation

Company: Cafeyn Location: Europe

Fund: **Bregal Milestone**Grant value: **€100,000** 

Charity
The
Guardian
Foundation

Company

cafeyn

Positive impacts

4

disadvantaged young journalists provided with specialised training and employment

Digital connectivity

Nutrition

Education

Wider relief

# Wider relief

Supporting vulnerable and minority groups to overcome challenges made worse by the Covid-19 crisis.



## Emergency relief fund for hospitality workers

Helping Lagniappe Krewe to double the number of hospitality workers supported during the Covid-19 crisis.

The founders of Ruby Slipper Cafe, an award-winning, New Orleans-based restaurant chain, recently created the Lagniappe Krewe Emergency Relief Fund to help hospitality workers and their immediate families with emergency situations beyond their control that have caused financial hardship.

Charity: Lagniappe Krewe Emergency Relief Fund

Company: Ruby Slipper Location: Louisiana, USA Fund: Bregal Partners Grant value: \$100,000

Charity

Company

Lagniappe Krewe Fund



The Fund allows all hospitality workers located in the areas in which Ruby Slipper operates to apply for up to \$500 of financial assistance per application.

Because Covid-19 has had an outsized impact on the hospitality space, any incremental help employees in the industry can receive is beneficial for food, medical bills, etc.

The \$100,000 grant has almost doubled the charity's funding and materially helped to increase its reach.

Positive impacts

200

out-of-work hospitality workers provided with financial support

44

When COVID-19 forced our industry to shut down, we sought ways to support hospitality workers and their immediate families facing financial hardship. With support from the Bregal Helps Initiative, we were able to offer grants to those most affected."

Jennifer Weishaupt

Founder, Ruby Slipper Restaurant Group



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Charity: Oxford House
Company: Embassy Management
Location: Washington, USA
Fund: Bregal Partners
Grant value: \$100,000

Charity

Company





Positive impacts

42

vulnerable adults provided with long-term support to recover and rebuild

## Supporting vulnerable adults on the path to recovery

Assisting Oxford House to provide adults recovering from substance abuse issues with stability so they can rebuild their lives despite barriers presented by Covid-19.

Demand for rehabilitation and support services has increased due to the pandemic, with prisons releasing individuals early and people displaced due to unemployment.

Oxford House is a national network of individual homes that provide vulnerable adults with a safe environment to recover and rebuild.

The grant has helped to furnish two of the newest Oxford Houses in the Spokane, Washington area, as well as purchasing critical medical supplies that will help to reduce opioid-related overdose deaths. This all helped support residents in finding employment and building their personal recovery network without the stress of lacking funds to cover rent.

Embassy's workforce subsidiary (Compass Career Solutions) selected Oxford House because they have a strong, long-term relationship helping adults in recovery.

Compass provides case management services and job development, while Oxford House provides temporary or long-term housing for Compass clients who have been recently released from prison or substance use treatment facilities.

# Helping vulnerable young people to transition out of poverty

Enabling Youth In Need to support homeless and at-risk youths impacted by the effects of Covid-19.

With Covid-19, the numbers of homeless and at-risk youth have been on the rise across the United States.

Connectria, a global leader in cloud hosting, security and management software, has facilitated a grant to support Youth In Need, to help eradicate youth homelessness in their local community.

Charity: Youth In Need
Company: Connectria
Location: Missouri, USA
Fund: Bregal Sagemount
Grant value: \$100,000

Charity



CONNECTRIA

Company

The grant provided support to at-risk youth service delivery teams in the St Louis Metro Area, Missouri, to ensure continuous shelter, mental health and outreach services.

Youth In Need engages thousands of at-risk youths annually and successfully helps more than 400 young people transition out of homelessness each year.

Positive impacts

300

(est.) at-risk youth provided with shelter, mental health support and outreach services

44

We couldn't just turn off our services because of a pandemic. During 2020 and into this year, we've seen a greater need for what we do, with some truly incredible staff keeping our services to the most vulnerable youth in our community going during really challenging times. We were worried about what the pandemic would mean for the funding of those programmes, particularly when the pandemic was at its worst. Then came the truly life-saving support from Connectria, our long-time local corporate partner, and the Bregal Helps Initiative. That grant was absolutely essential in helping us maintain our services to the children and youth who need us most."

Pat Holterman-Hommes CEO. Youth In Need Health and well-being Digital connectivity Nutrition Education Wider relief



Charity: Crime Survivors Resource Center
Company: JuJuBe
Location: California, USA
Fund: Bregal Partners
Grant value: \$25,000

Charity

Company





### Helping families to recover and rebuild

Supporting the Crime Survivors Resource Center to help victims of domestic abuse and violence during Covid-19.

Instances of domestic violence reached a record high during Covid-19.

JuJuBe, a leading provider of premium nappy bags and accessories, requested a grant for the Crime Survivors Resource Center, which provides support to families and victims of child abuse, domestic violence, assault and other crimes.

As a 'mom-focused' company with a philosophy of spreading goodness, JuJuBe is keen to support victims' families in its local community.

The grant has helped support the ongoing work of the organisation, both in the short term through the provision of shelter and supplies, and in the longer term through helping victims during the healing process.

Furthermore, for every two bags donated using the grant from the Bregal Helps Initiative, JuJuBe is donating a further bag.

Positive impacts

535

families supported to help them recover and rebuild

### Supporting Asian Americans experiencing prejudice

Providing legal support to communities who have experienced heightened prejudice as a result of Covid-19.

In the face of Covid-19 there has been rising anti-Asian American violence and discrimination.

My/Mochi, the largest branded manufacturer of the Japanese dessert mochi ice cream in North America, has enabled a grant to support the Asian Americans Advancing Justice – Asian Law Caucus (ALC). The organisation

Charity: **Asian Americans Advancing Justice** 

Company: My/Mochi Location: California, USA Fund: Bregal Partners Grant value: \$100,000

Charity

Company





helps promote, advance and represent the legal and civil rights of Asian Americans and Pacific Islanders in the United States.

The grant will permit more low-income Asian Americans to benefit from essential services, such as combating homelessness through free legal support to fight unlawful evictions and illegal rent increases, 'Know Your Rights' training sessions, better-financed class action lawsuits and greater numbers of immigrants helped by state-wide sanctuary work.

My/Mochi will further increase awareness about the importance of fighting anti-Asian discrimination by discussing the initiative with retail Partners, including Target and Walmart, to drive further funding and marketing of the organisation and its cause.



Bregal Helps Initiative Report 2021

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